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AGRICULTURAL CROP REPORT



County Of Sonoma

SONOMA COUNTY DEPARTMENT OF AGRICULTURE

COUNTY OF SONOMA
DEPARTMENT OF AGRICULTURE
HARRY F. MCCRACKEN
AGRICULTURAL COMMISSIONER,



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MR. JERRY W. FIELDER, DIRECTOR
CALIFORNIA DEPARTMENT OF AGRICULTURE
AND
THE HONORABLE BOARD OF SUPERVISORS
SONOMA COUNTY, CALIFORNIA

Gentlemen:

I hereby submit the 1970 Agricultural Crop Report for Sonoma County as required by Section 2279 of the California Agricultural Code.

I would like to stress that this report is based on a gross value and in no way reflects the net profit of any farm operation.

Total gross value for Sonoma County agricultural products amounted to \$76,786,419; \$162,786 less than the 1969 production.

Livestock and poultry products continue in a steady growth despite higher costs of production. This industry contributes greatly to the overall agricultural economy of the county in milk, meat products, eggs, etc..

A disastrous spring frost in most areas resulted in an unusual short crop of wine grapes. This was offset by higher prices paid for the tonnage that was available.

Apple tonnage was comparable to the previous year but the price paid for processed fruit was the lowest in several years. Since the greatest portion of the crop did go for processing, this lowered the overall income considerably.

The prune value has been very difficult to establish. Most of the crop is still in storage and prices have not stabilized. This will undoubtedly cause a revision of the overall total value at a later date.

My appreciation is expressed to those who have cooperated with my staff in furnishing information for this report and to Assistant Agricultural Commissioner Joseph Violetti, under whose direction it was compiled.

Respectfully submitted,

Harry F. McCracken
Agricultural Commissioner
Sonoma County

Crop	Year	Bearing Acreage	Production (in tons)		Value		Total
			Per Acre	Total	Per Ton	Sub Total	
<u>APPLES, ALL</u>	1970	8,911	12.81	114,160	\$45.23		\$5,163,000
	1969	8,839	12.81	113,270	53.57		\$6,068,000
<u>Gravenstein</u>	1970	4,421	13.21	58,390	44.00	\$2,569,000	
	1969	4,443	12.78	56,780	53.75	\$3,052,000	
Fresh (a)	1970			5,930	124.79	\$740,000	
	1969			4,680	105.00	491,000	
Canned	1970			16,300	39.08	637,000	
	1969			25,000	55.30	1,382,000	
Juice-Cider	1970			28,800	29.90	861,000	
	1969			15,400	42.40	653,000	
Dried (b)	1970			7,360	44.97	331,000	
	1969			11,700	45.00	526,000	
<u>Late Apples</u>	1970	4,490	12.42	55,770	46.51	\$2,594,000	
	1969	4,396	12.85	56,490	53.39	\$3,016,000	
Fresh (a)	1970			8,520	103.64	883,000	
	1969			7,990	88.00	703,000	
Canned	1970			13,000	42.08	547,000	
	1969			27,100	51.50	1,396,000	
Juice-Cider	1970			24,900	29.84	743,000	
	1969			11,000	41.30	454,000	
Dried (b)	1970			9,350	45.03	421,000	
	1969			10,400	44.50	463,000	

(a) Value of naked fruit delivered to packing house

(b) Green tons

Crop	Year	Bearing Acreage	Production (in tons)		Value		Total
			Per Acre	Total	Per Ton	Sub Total	
<u>GRAPES, WINE</u>	1970	12,597	1.50	18,840	\$255.70		\$4,817,000
<u>ALL</u>	1969	12,579	2.37	29,870	166.29		\$4,967,000
<u>Common</u>	1970			10,400	225.00	\$2,340,000	
	1969			24,700	149.00	3,680,000	
<u>Premium</u>	1970			8,440	293.50	2,477,000	
	1969			5,170	249.00	1,287,000	
<u>PEARS</u>							
<u>Bartlett</u>	1970	1,878	3.38	6,350	120.99		\$768,300
	1969	2,001	5.68	11,372	87.16		\$991,200
<u>Canned</u>	1970			6,200	122.00	756,000	
	1969			11,200	87.50	980,000	
<u>Fresh</u>	1970			5	140.00	700	
	1969			22	100.00	2,200	
<u>Dried (a)</u>	1970			145	80.00	11,600	
	1969			150	60.00	9,000	
<u>PRUNES, ALL (b)</u>	1970	15,284	1.08	16,630	250.00		\$4,157,000
	(c) 1969	15,997	1.09	17,500	293.60		\$5,138,000
<u>French</u>	1970			15,100			
	1969			14,600	298.00	4,351,000	
<u>Imperial</u>	1970			830			
	1969			1,500	325.00	486,000	
<u>Substandard</u>	1970			700			
	1969			1,400	215.00	301,000	
<u>WALNUTS</u>	1970	1,221	.20	240	400.00		\$96,000
	1969	1,223	.33	408	424.00		\$173,000
<u>BLACK WALNUTS</u>	1970	98	1.82	180	43.00		\$7,740
	1969	106	2.05	217	49.30		\$10,700
<u>MISCELLANEOUS (d)</u>	1970	439					\$175,000
	1969	451					\$201,000
<u>TOTAL (e)</u>	1970						\$15,184,040
	(c) 1969						\$17,548,900

(a) Green Tons

(b) Price applies to 63% salable tonnage but calculated for total crop

(c) Revised

(d) Includes plums, cherries, bushberries, etc.

(e) Total includes apples shown on previous page

<u>Item</u>	<u>Year</u>	<u>Production Total</u>	<u>Unit</u>	<u>Value</u>	
				<u>Per Unit</u>	<u>Total</u>
<u>HONEY</u>	1970	79,000	Lb.	.149	\$11,800
	1969	38,700	Lb.	.118	4,570
<u>WAX</u>	1970	1,260	Lb.	.599	755
	1969	590	Lb.	.65	385
<u>PACKAGE BEES</u>	1970	1,440	Lb.	.75	1,080
	1969	500	Lb.	.50	250
<u>POLLINATION</u>	1970				2,850
	1969				4,900
<u>TOTAL</u>	1970				\$16,485
	1969				\$10,105

VEGETABLE CROPS

<u>Crop</u>	<u>Year</u>	<u>Harvested Acreage</u>	<u>Total</u>
<u>MISCELLANEOUS</u>	1970	260	\$76,200
<u>TRUCK FARMS*</u>	1969	210	\$59,300

*Includes: Potatoes, Sweet Corn, Melons, Strawberries, etc.

SEED CROPS

<u>Crop</u>	<u>Year</u>	<u>Harvested Acreage</u>	<u>Total Production (in tons)</u>	<u>Per Ton</u>	<u>Total</u>
<u>MISCELLANEOUS</u>	1970	2,850	2,850	70.00	\$200,000
<u>SEED CROPS*</u>	1969	5,710	5,650	71.30	\$403,000

*Includes Oats for seed

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
MAY							
<u>Alfalfa</u>	1970	300	4.00	1,200	Ton	\$29.00	\$34,800
	1969	300	3.73	1,120	Ton	28.00	31,400
<u>Grain</u>	1970	24,600	2.34	57,500	Ton	24.50	1,409,000
	1969	22,700	2.37	53,900	Ton	24.00	1,294,000
<u>Wild</u>	1970	1,000	1.0	1,000	Ton	21.00	21,000
	1969	1,200	1.0	1,200	Ton	21.00	25,200
<u>GREEN CHOP</u>	1970	230	9.5	2,185	Ton	8.00	17,500
	1969	505	9.01	4,550	Ton	8.00	36,400
<u>OATS</u>	1970	320	1.0	320	Ton	58.00	18,600
	1969	625	.99	620	Ton	50.00	31,000
PASTURE							
<u>Irrigated</u>	1970	15,000			Acre	45.00	675,000
	1969	15,000			Acre	45.00	675,000
<u>Grassland</u>	1970	228,000			Acre	3.00	684,000
	1969	228,000			Acre	3.00	684,000
<u>Woodland</u>	1970	195,000			Acre	.40	78,000
	1969	195,000			Acre	.40	78,000
<u>Sudan</u>	1970	100			Acre	30.00	3,000
	1969	100			Acre	30.00	3,000
<u>ENSILAGE</u>	1970	1,120	13.5	15,100	Ton	9.60	145,000
	1969	930	14.8	13,800	Ton	9.50	131,000
<u>STRAW</u>	1970			3,000	Ton	12.00	36,000
	1969			2,400	Ton	11.00	26,400
MISCELLANEOUS (a)							
	1970	700		770	Ton		44,000
	1969	670		800	Ton		41,500
<u>TOTAL</u>	1970						3,165,900
	1969						3,056,900

(a) Includes Barley, Wheat, Grain, Sorghum, etc.

SONOMA COUNTY

NURSERY PRODUCTS

1969-70

Item	Year	Production Field Acres	Sold	Unit	Value	
					Per Unit	Total
<u>DECIDUOUS FRUIT</u>	1970	2.50	23,700	Plant	.90	\$21,300
<u>& NUT TREES</u>	1969	2.25	22,200	Plant	.86	19,100
<u>GRAPE VINES</u>						
<u>Non-Grafted</u>	1970	17.0	608,000	Plant	.255	155,000
	1969	9.5	333,000	Plant	.243	80,900
<u>Grafted</u>	1970	12.00	319,000	Plant	.432	138,000
	1969	13.25	241,000	Plant	.41	98,800
<u>ORNAMENTALS (a)</u>	1970		456,000	Plant	.72	328,000
	1969		507,000	Plant	.675	342,000
<u>BEDDING PLANTS</u>	1970		58,000	Flats	4.13	240,000
	1969		84,100	Flats	3.47	292,000
<u>CHRISTMAS TREES</u>	1970		20,700	Tree	6.15	127,000
	1969		21,300	Tree	5.87	125,000
<u>MISCELLANEOUS</u>	1970					192,000
<u>PRODUCTS (b)</u>	1969					85,700
<u>TOTAL</u>	1970					\$1,201,300
	1969					\$1,043,500

(a) Includes Liners

(b) Includes Cut Flowers, Bulbs, Rhizomes, Roots, etc.

<u>Item</u>	<u>Year</u>	<u>Production</u>		<u>Unit</u>	<u>Value</u>	
		<u>Number Of Head</u>	<u>Total Liveweight</u>		<u>Per Unit</u>	<u>Total</u>
<u>CATTLE AND CALVES</u>	1970	49,000	237,865	Cwt.	\$27.42	\$6,524,000
	1969	62,200	311,000	Cwt.	27.30	8,490,000
<u>SHEEP AND LAMBS</u>	1970	69,500	61,930	Cwt.	21.30	1,319,000
	1969	72,400	65,600	Cwt.	20.50	1,345,000
<u>HOGS AND PIGS</u>	1970	3,000	8,390	Cwt.	22.76	191,000
	1969	3,220	9,100	Cwt.	21.90	199,000
<u>FRYERS AND ROASTERS</u>	1970	1,346,000	7,090,000	Lb.	.248	1,760,000
	1969	1,294,000	7,267,000	Lb.	.242	1,759,000
<u>OTHER CHICKENS</u>	1970	881,000	3,760,000	Lb.	.059	223,000
	1969	910,000	3,437,000	Lb.	.098	337,000
<u>CHICKS</u>	1970	16,540,000		Each	.141	2,337,000
	1969	12,390,000		Each	.142	1,759,000
<u>TURKEYS</u>	1970	359,000	5,521,000	Lb.	.213	1,177,000
	1969	166,000	3,235,000	Lb.	.225	728,000
<u>RABBITS</u>	1970	8,300	36,500	Lb.	.252	9,200
	1969	10,400	60,900	Lb.	.253	15,400
<u>OTHER POULTRY (a) PRODUCTS</u>	1970					1,135,294
	1969					1,005,000
<u>TOTAL</u>	1970					\$14,675,494
	1969					\$15,637,400

(a) Includes Ducks, Ducklings and Turkey Poults

<u>Item</u>	<u>Year</u>	<u>Production</u>	<u>Unit</u>	<u>Value</u>	
				<u>Per Unit</u>	<u>Total</u>
<u>MILK</u>					
<u>Market</u>	1970	5,055,000	Cwt.	\$5.61	\$28,359,000
	1969 (a)	4,889,000	Cwt.	5.45	26,645,000
<u>Manufacturing</u>	1970	153,000	Cwt.	4.81	736,000
	1969 (a)	160,000	Cwt.	4.71	754,000
<u>WOOL (b)</u>	1970	535,000	Lb.	.35	187,000
	1969	558,000	Lb.	.38	212,000
<u>EGGS, CHICKEN</u>					
<u>Market</u>	1970	34,287,000	Doz.	.318	10,903,000
	1969	32,055,000	Doz.	.31	9,937,000
<u>Hatching</u>	1970	1,494,000	Doz.	.69	1,031,000
	1969	1,104,000	Doz.	.687	758,000
<u>MISCELLANEOUS PRODUCTS (c)</u>	1970				1,051,000
	1969				885,000
<u>TOTAL</u>	1970				\$42,267,000
	1969 (a)				\$39,191,000

- (a) Revised
 (b) Does not include incentive payments
 (c) Includes market duck eggs and turkey hatching eggs

JANUARY 1 INVENTORIES OF
 LIVESTOCK AND POULTRY 1970-71 (NO. OF HEAD)

<u>Item</u>	<u>1-1-70</u>	<u>1-1-71</u>
<u>CATTLE AND CALVES, ALL</u>	110,400	115,800
Milk Cows and Heifers, 2 years and over	52,400	47,300
<u>SHEEP AND LAMBS, ALL</u>	75,100	69,500
<u>HOGS AND PIGS</u>	2,100	1,800
<u>LAYING HENS AND PULLETS</u>	1,811,000	1,900,000
<u>TURKEY BREEDERS</u>	54,500	49,000

SONOMA COUNTY

SUMMARY

1969-70

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\$16,485

\$10,105

FIELD CROPS

3,165,900

3,056,000

FRUIT AND NUT CROPS

15,184,040

17,548,900*

LIVESTOCK AND POULTRY

14,675,494

15,637,400

LIVESTOCK AND POULTRY PRODUCTS

42,267,000

39,191,000*

URSERY PRODUCTS

1,201,300

1,043,500

SEED

200,000

403,000

VEGETABLE CROPS

76,200

59,300

TOTAL

\$76,786,419

\$76,949,205*

*Revised

SONOMA COUNTY

FRUIT, NUT AND GRAPEVINE ACREAGE

1970

<u>Crops</u>	<u>Bearing Acres</u>	<u>Non-Bearing Acres</u>	<u>Total Acres</u>
<u>ALMONDS</u>	1	-	1
<u>APPLES</u>			
<u>Gravenstein</u>	4,421	151	4,572
<u>Delicious</u>	782	40	822
<u>Delicious, Golden</u>	792	251	1,043
<u>Jonathan</u>	743	21	764
<u>Newtown</u>	99	3	102
<u>Rome</u>	1,471	384	1,855
<u>All Others</u>	603	58	661
<u>TOTAL</u>	8,911	908	9,819
<u>APRICOTS</u>	6	-	6
<u>CERRIES</u>			
<u>Royal Ann</u>	236	2	238
<u>All Others</u>	50	6	56
<u>TOTAL</u>	286	8	294
<u>CHESTNUTS</u>	1	-	1
<u>FIGS</u>	9	1	10
<u>FILBERTS</u>	3	-	3
<u>GRAPES</u>	12,597	1,302	13,899
(Note: See Following Pages For Breakdown)			
<u>CITRUS</u>	46	0	46
<u>OLIVES</u>	48	0	48
<u>PEACH, CLINGSTONE</u>	3	0	3
<u>PEACH, FREESTONE</u>	19	0	19
<u>PEARS, BARTLETT</u>	1,869	193	2,062
<u>All Others</u>	9	1	10
<u>TOTAL</u>	1,878	194	2,072
<u>PLUMS</u>	17	0	17
<u>PRUNES</u>			
<u>French</u>	13,905	257	14,162
<u>Imperial</u>	1,334	4	1,338
<u>All Others</u>	45	0	45
<u>TOTAL</u>	15,284	261	15,545
<u>WALNUTS</u>			
<u>Budded</u>	1,221	35	1,256
<u>Black</u>	98	0	98
<u>TOTAL</u>	1,319	35	1,354
<u>TOTAL ACREAGE</u>			43,131

<u>Variety</u>	<u>Bearing Acres</u>	<u>Non-Bearing Acres</u>	<u>Total Acres</u>
Alicante Bouschet	463	0	463
Alicante Ganzin	14	0	14
Barbera	37	0	37
Beclan	20	0	20
Bouschet, Petite	11	0	11
Burgundy, Early	216	7	223
Cabernet, Franc	8	0	8
Cabernet, Ruby	39	0	39
Cabernet, Sauvignon	515	417	932
Carignane	1,952	15	1,967
Gamay, Napa Valley	126	19	145
Gamay, Beaujolais	0	98	98
Grenache	45	2	47
Malbec	8	0	8
Malvoisie, Black	15	0	15
Mataro	9	0	9
Merlot	35	5	40
Meunier	4	0	4
Mission	26	0	26
Noir, Grand	94	0	94
Noir, Pinot	265	170	435
Pinot Red	6	0	6
Refosco (Mondeuse)	18	0	18
Salvador	5	0	5
San Miguel	7	0	7
Sirah, Petite	1,383	14	1,397
St. George, Pinot	5	6	11
Valdepenas	4	0	4
Zinfandel	4,012	54	4,066
Other Blacks	<u>137</u>	<u>9</u>	<u>146</u>
TOTAL	9,479	816	10,295

WHITE WINE GRAPES
(Grown In Sonoma County)

<u>Variety</u>	<u>Bearing Acres</u>	<u>Non-Bearing Acres</u>	<u>Total Acres</u>
Bianca, Maluasia	10	0	10
Blanc, Chenin	205	48	253
Blanc, Pinot	55	0	55
Blanc, Sauvignon	395	1	396
Burger	196	9	205
Chasselas Dore (Chasselas de Fontainbleu)	9	0	9
Chiante	92	0	92
Chardonnay	127	176	303
Colombard, French	819	63	882
Flora	3	0	3
Folle blanche	25	0	25
Gewurtztraminer	35	12	47
Hungarian, Green	18	2	20
Kleinberger	6	0	6
Muscatelle	4	0	4
Palomino (Golden Chasselas)	655	0	655
Riesling, Gray	19	0	19
Riesling, White	55	161	216
Rosetta	10	0	10
Sauvignon, Vert	76	0	76
Semillon	178	3	181
Sylvaner	117	11	128
Other White	9	0	9
TOTAL	<u>3,118</u>	<u>486</u>	<u>3,604</u>